

Strategic Plan

The Strategic Plan framing process provided us an opportunity to reflect, realign and refocus our priorities and actions to position SBS as a place that brings positive change to the life opportunities of its students and a source of creativity and new knowledge and life skills that are relevant, robust and contributes to the positive development of individuals and the country in general. SBS aspires to be at the leading edge of knowledge and skills, providing contemporary education that builds successful lives and careers for our students and build them as future torch bearers of corporate world.

The Shanti Business School, Ahmedabad Strategic Plan - 2023 comes with clear action plans with focus on outcomes.



Strategic Goal I : Quality Education

Through a commitment to the personal education of each student, the institute will provide quality education through all modes and experience which equips each student with the values & skills that will enable them to make a rewarding career ahead and contribute positively to society.

- A. Development of contemporary Industry relevant Curriculum*
- B. Recruit, retain, and develop brilliant qualified faculty members*
- C. State-of-the-art Infrastructure and Learning Environment*
- D. Transformative Teaching Learning Process*
- E. Adopt to emerging technologies for academic delivery and administration*
- F. Establish linkages / collaboration with reputed national and international organizations and institutions for student exchange/ faculty exchange, joint student project, research etc.*



Strategic Goal II: Research and Consultancy

As a management Institution, SBS is well placed to bring together researchers from management, arts & humanities, social sciences, science, engineering, and allied areas in formidable combinations to take on the core problems of the corporate world. SBS will continue to invest in areas of excellence and expertise and especially in the capabilities of researchers to address problems of societal importance. It also support the goals of sharing knowledge and developing strong, ethical leaders

- A. Foster a culture of discovery and research that celebrates the achievements of faculty and students.*
- B. Strategic faculty recruitment with objective to strengthen research activities.*
- C. Enhance interaction with Industries / organisations and Institutions to stimulate research and development / joint research project / consultancy.*



Strategic Goal III: Contribution to the Society

The strength of our Institution is its partnerships and willingness to engage with our stakeholders to see Institution flourish as a trusted institution along with growth of our stakeholders. SBS will build and enhance valuable relationships with society in general and recruiters, parents, alumni, staff etc, in playing a significant role in their success.

- A. Enhance access to the Shanti Business School Experience*
- B. Engagement and interaction with stakeholders to stimulate cooperative and progressive growth and development.*
- C. Enhance and expand regional and community engagement to address community needs and enrich student educational experiences.*
- D. Environmental sustainability in all Institute activities including operations, teaching, learning, discovery and engagement.*



Strategic Goal IV: Sound Fiscal Management

The Institute will follow the policy of prudential fiscal planning to maximize the cost benefit ratio as well as generate funds for its research development activities.

A. Resource generation necessary to support the Institute's strategic goals while maintaining sound fiscal management strategies



Strategic Goal V: Quality System for SBS success and development

SBS commits itself to quality in all its activities, be it teaching and learning, research, administration, contribution to society and overall student's experience. Thus, it commits itself to institutionalize quality system in all its activities.

- A. Strengthening Internal Quality Assurance Cell*
- B. Academic Audit to for Academic Excellence*
- C. Pursue external benchmarking / accreditation for excellence.*

